

#### Thoughts in 35 Minutes

- 1) It is Past Time to Accept Demographic Realities
- 2) Data Analytics and Speed Now Determine Competitiveness
- 3) Globalization is Changing & It May Change Everything & Bring Opportunity
- 4) This is the Economy Renormalizing

## If I had More Time, I Would Talk About...

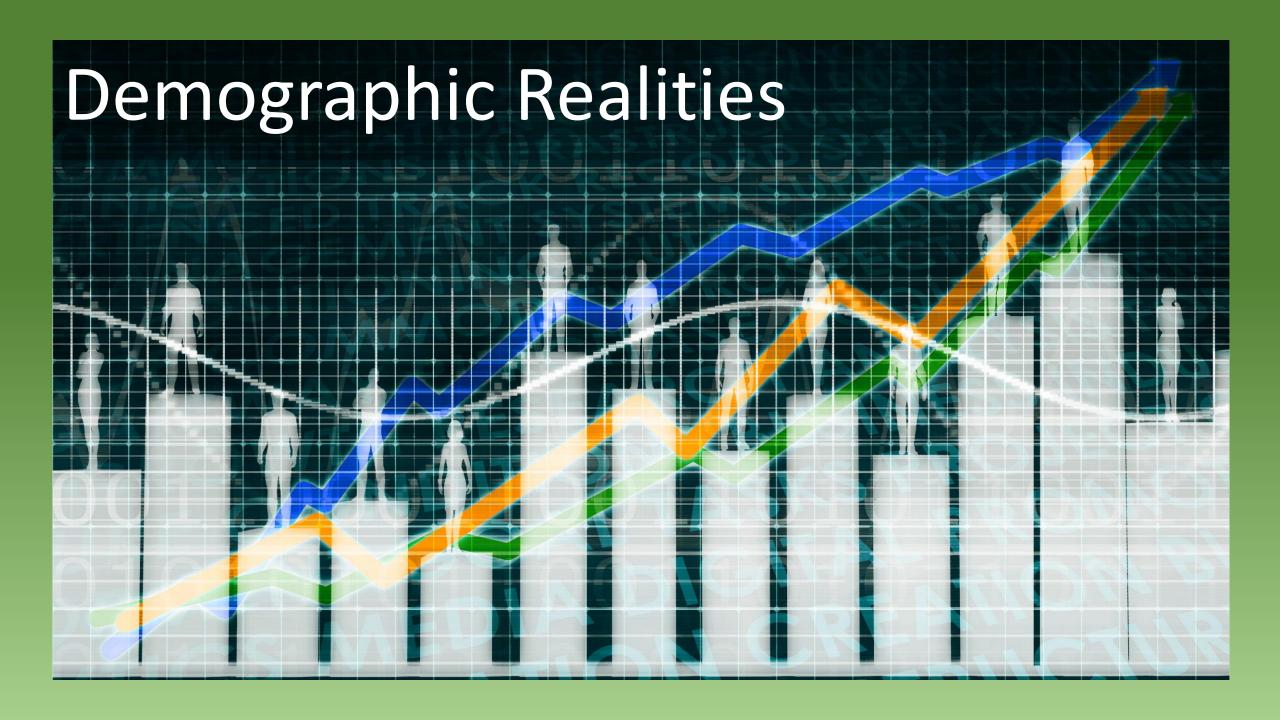
- 1) Unprecedented Tech Change- AI, Robotics, Ag-Tech, Wearables, Materials, Health
- 2) Political Paralysis & the Focus on Win/Lose
- 3) Mounting Weather Impacts & Water Wars
- 4) Existential Reconsideration of Life's Priorities



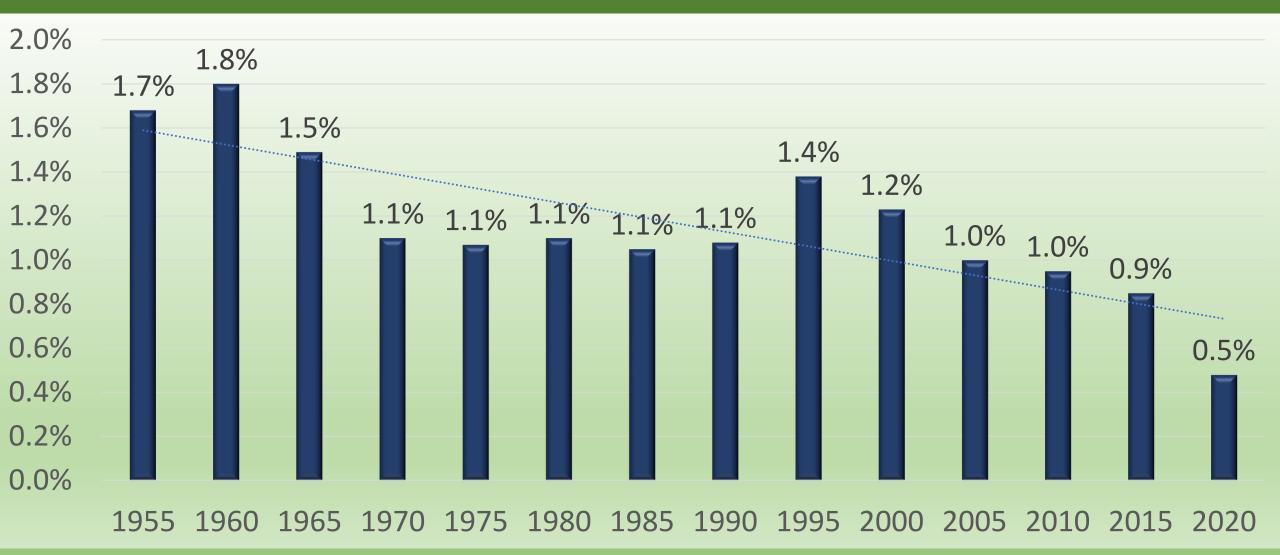






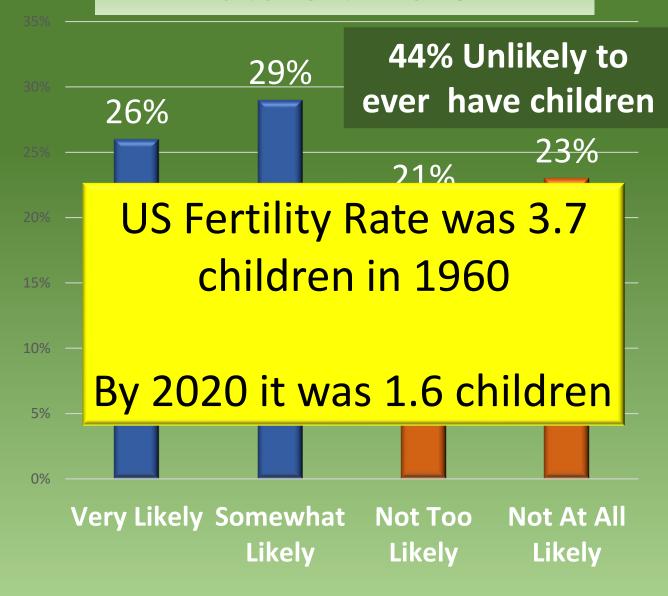


#### US Population Growth Rate is Slowing





## % Non Parents Say About Future Children



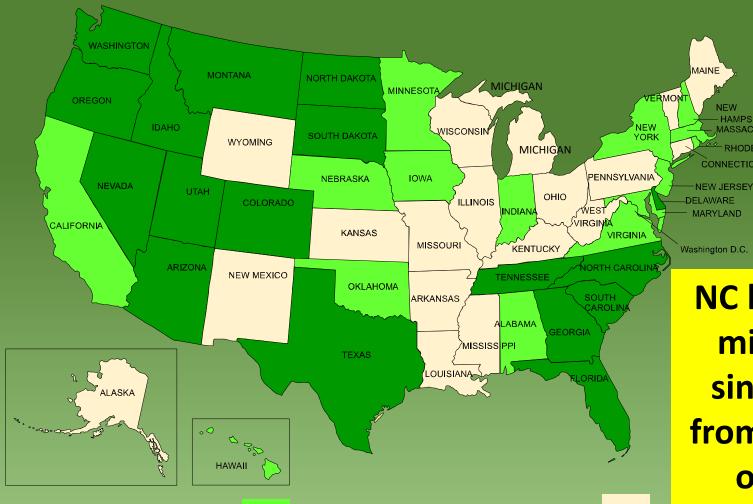
## Of 18–49-Year-Old Parents 74% say Unlikely to Have Additional Children



#### Population 10 Year Annual Growth Rate



People are voting with their feet



NC has added 2.5 million people since 2000, 2/3 from other states or countries

Top Third – over 0.8%

Middle Third – 0.4% to 0.8%

Bottom Third – under 0.4%

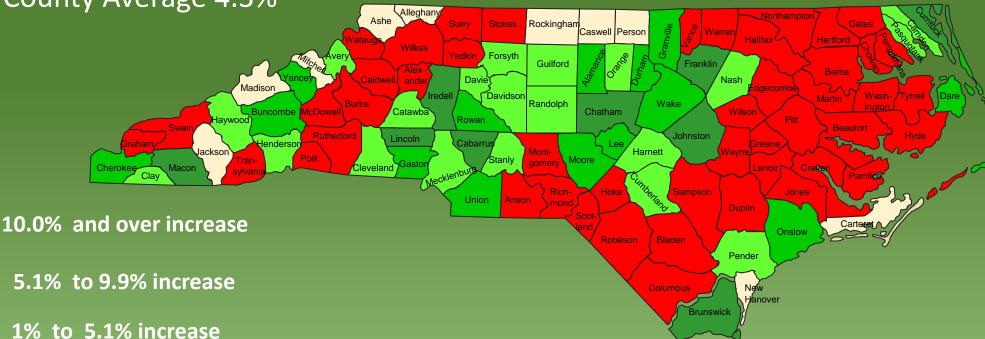


#### Population Growth More Concentrated

NC Change in Population 2017 - 2022

North Carolina Average 3.3%

Davie County Average 4.3%





decreasing population

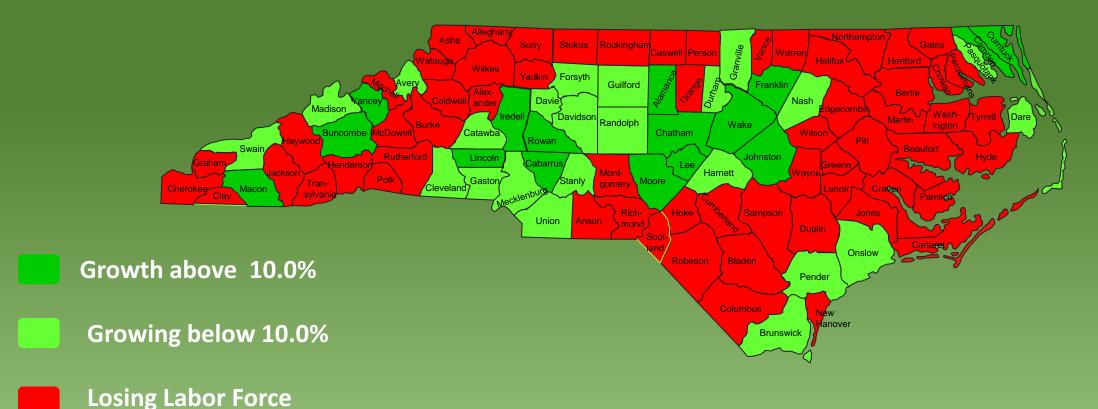


## NC Metro Projected Population Growth 2022-2032



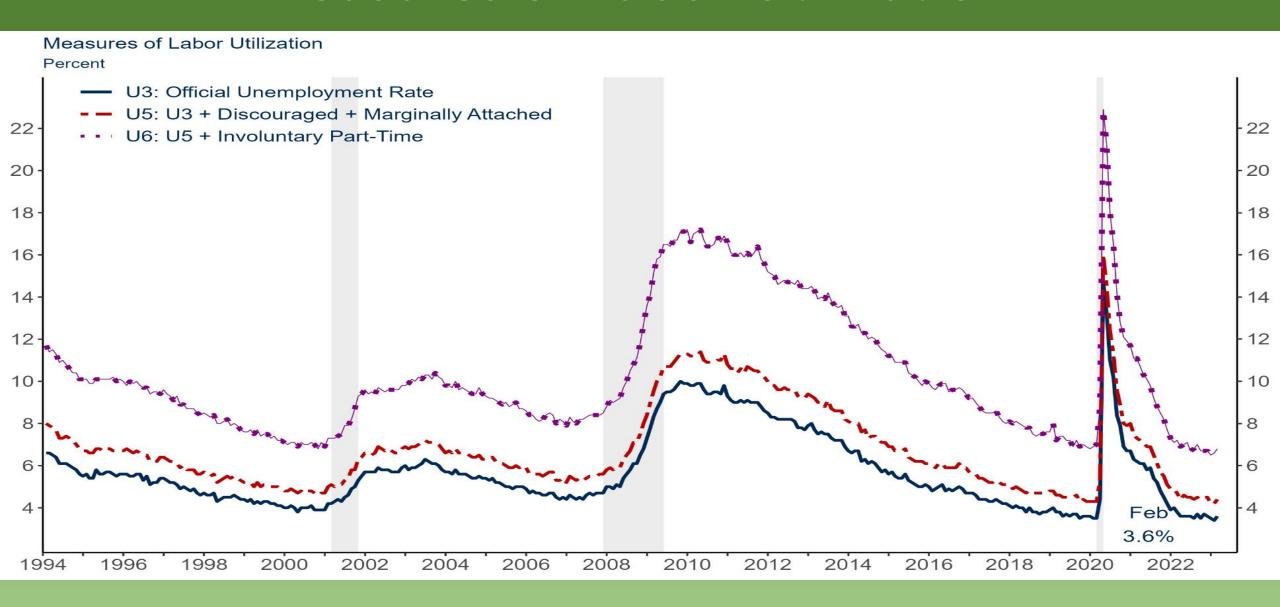


# PROJECTED CHANGE IN LABOR FORCE AGE POPULATION Ages 25 – 64 2022 - 2032 North Carolina state average 3.0% (Davie 7.3%)



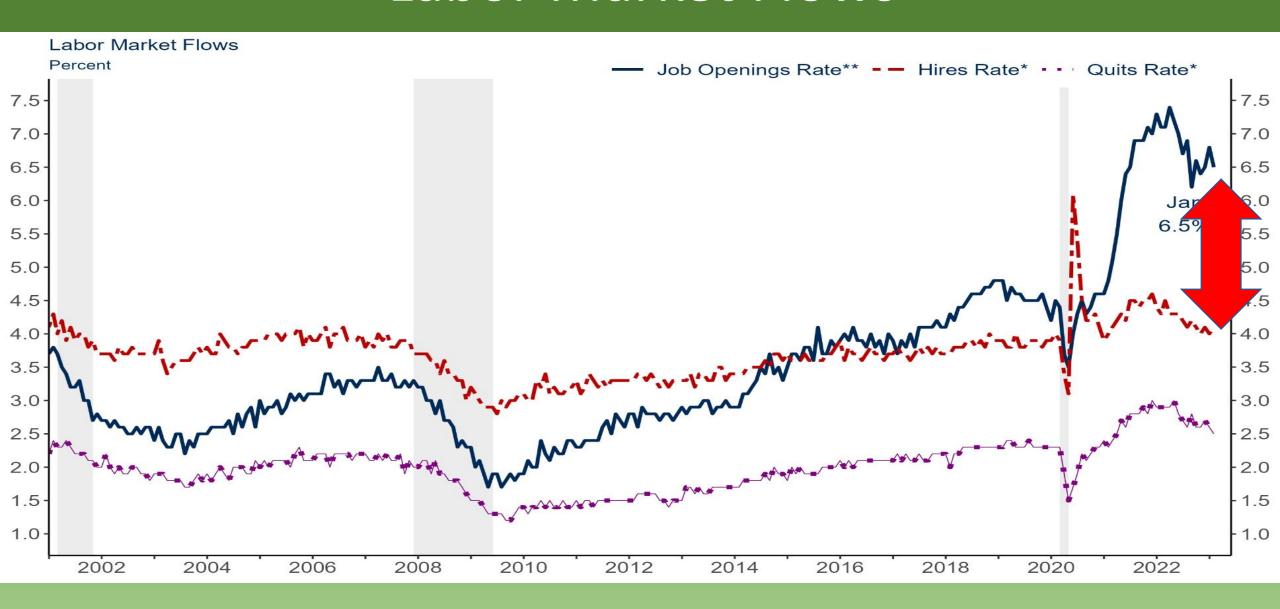


#### Measures of Labor Utilization





#### **Labor Market Flows**





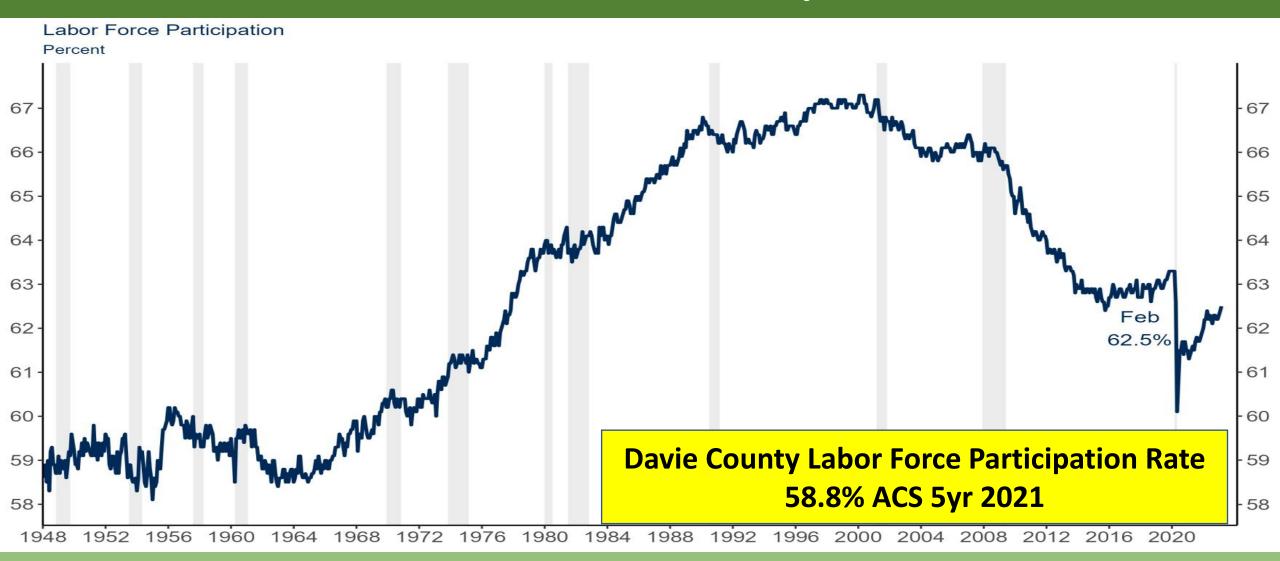
#### U.S. job openings per unemployed worker

Monthly; December 2000 to January 2023

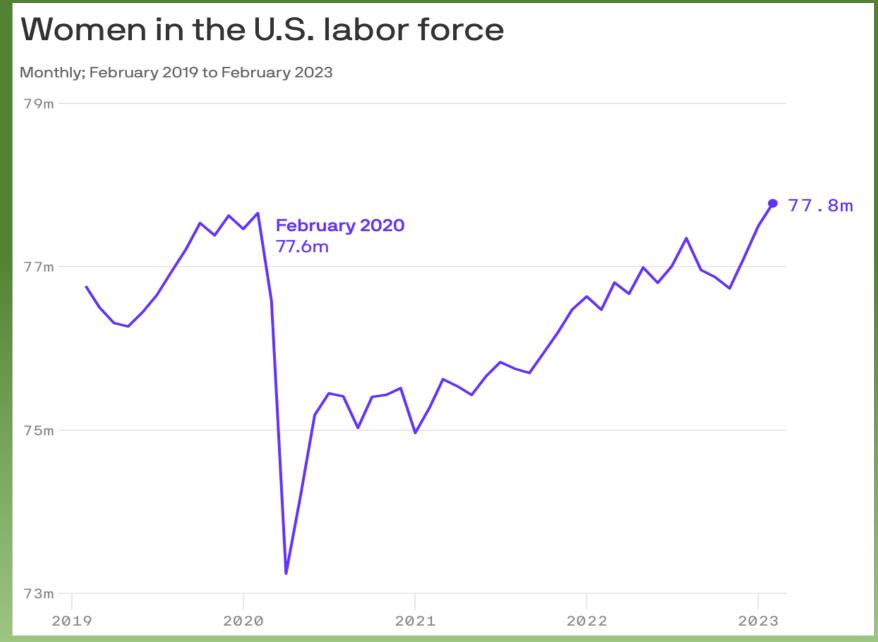




#### Labor Force Participation







Women's labor force participation — that is, the percentage of women working or looking for work — is at 57.2%, almost back to the February 2020 number, 57.9%.

Men's labor force participation rate is much higher than women's, at 68%, but still down more than a point from prepandemic levels.



## Share of men and women who reported a caregiving impact on their employment, 2022

A caregiving impact is defined as not working full time due to family or caregiving responsibilities

#### Total population



#### Individuals aged 25-54



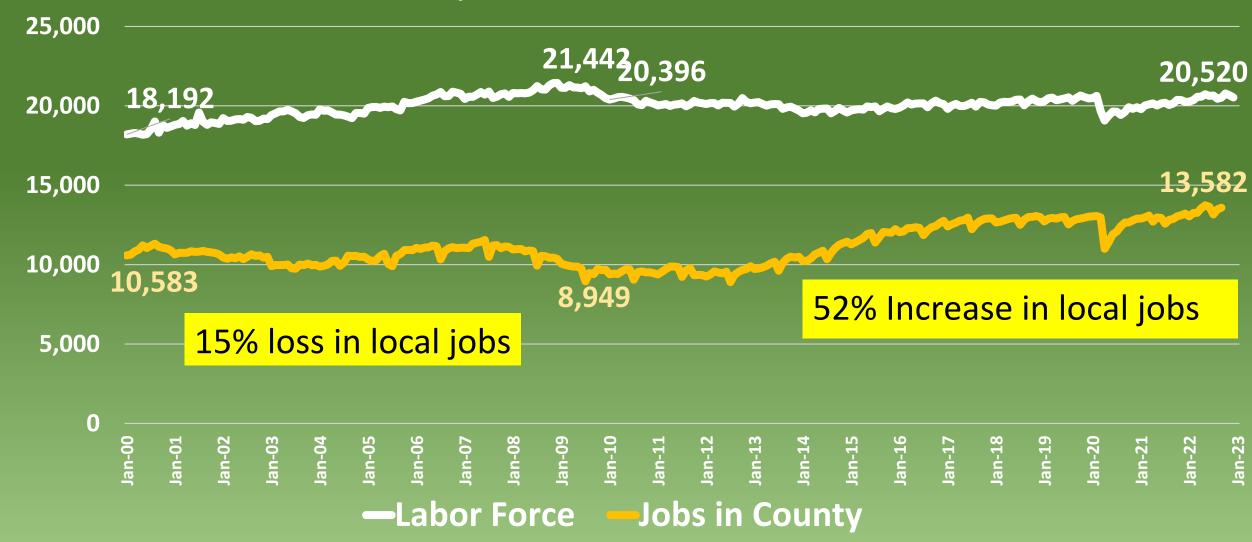
#### Individuals 25-54 with minor children at home



30.0



#### Davie County Jobs, Labor Force and Employment January 2000 – December 2022











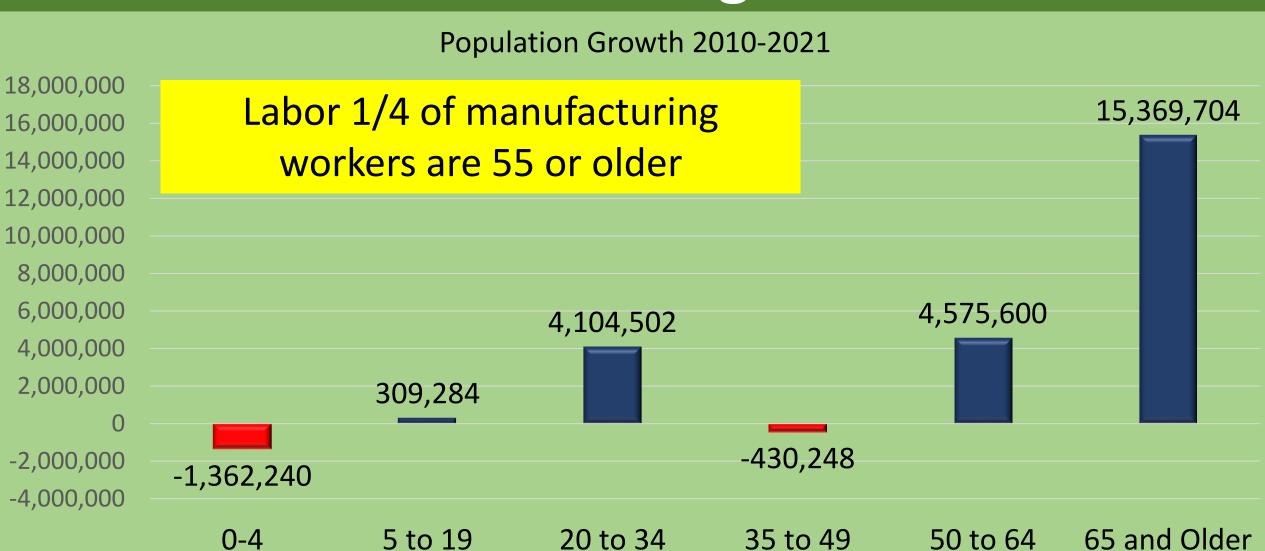








#### USA - Age



20 to 34

35 to 49

50 to 64



0-4

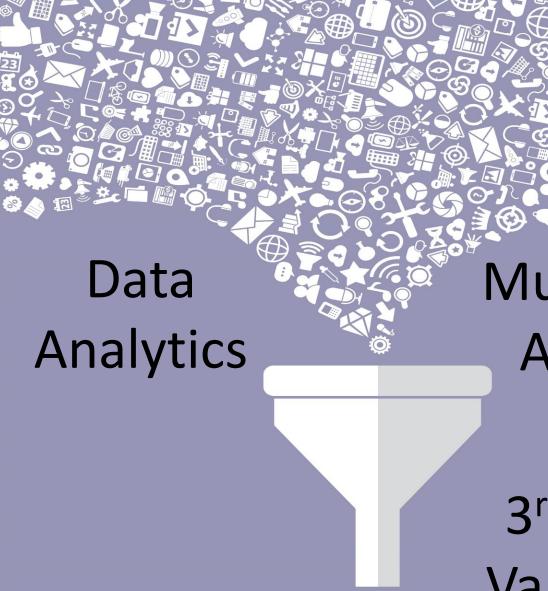
5 to 19

Competition for Employees Will Intensify for the Foreseeable Future and Will Result in Prioritizing Staff Retention, Accelerated Automation, Forced Immigration Reform, and Greater Valuation of Older Workers- Locally QOL and Housing



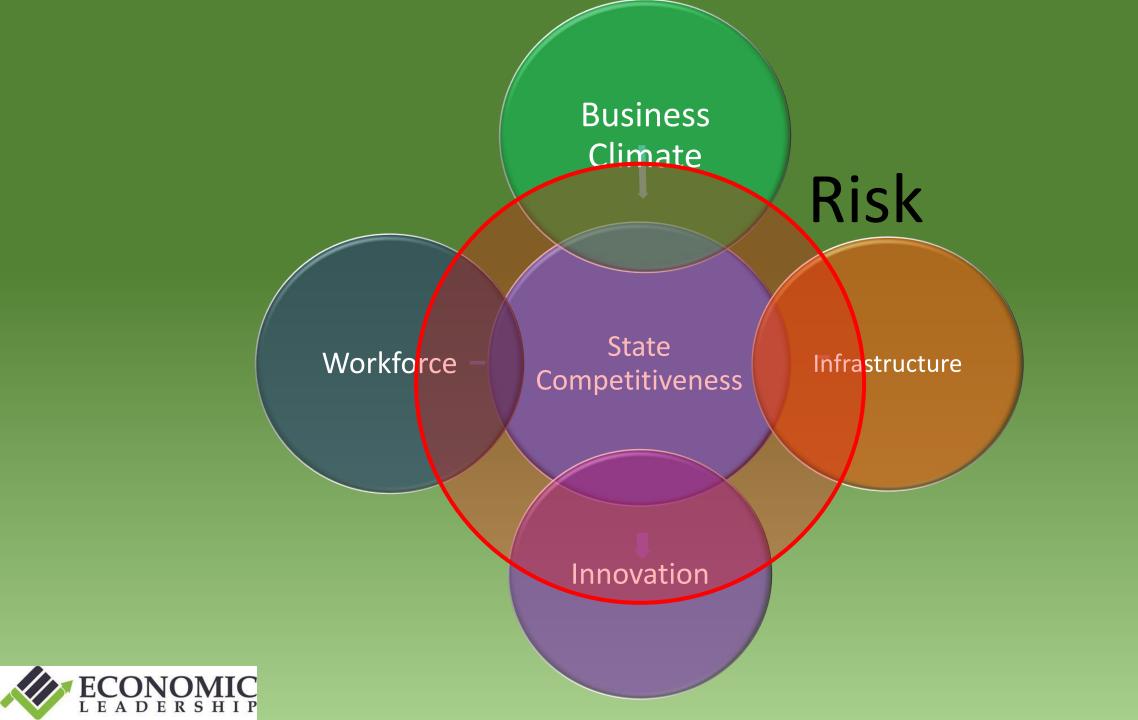




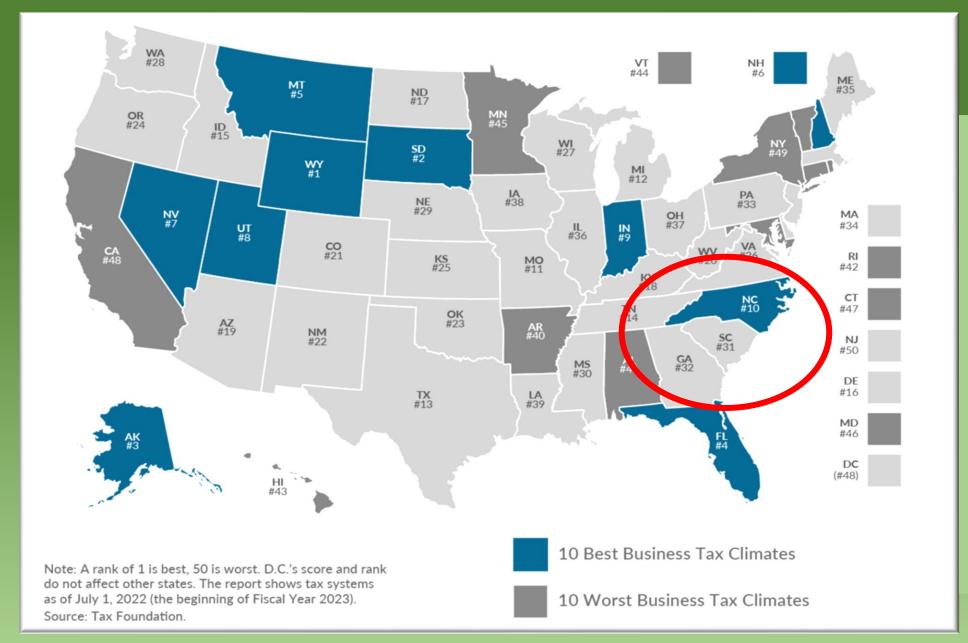


Multifactor Analysis

3<sup>rd</sup> Party Validation



#### 2023 Business Tax Climate



#### NC Rank 10th

### Most Improved Business Climates

- Florida
- North Carolina
- Texas
- Georgia
- Michigan
- South Carolina
- Virginia Site Selection 2023

#### State Legal Climate Rankings





Lowest Third #34 - #50



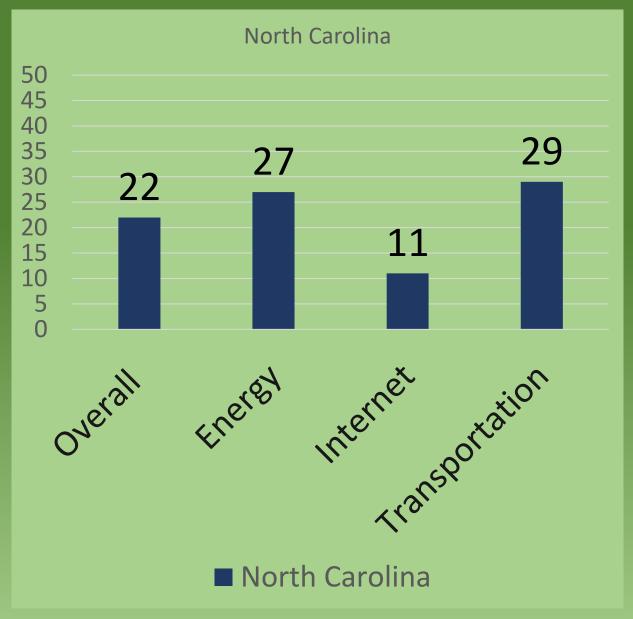
Middle Third #18 - #33

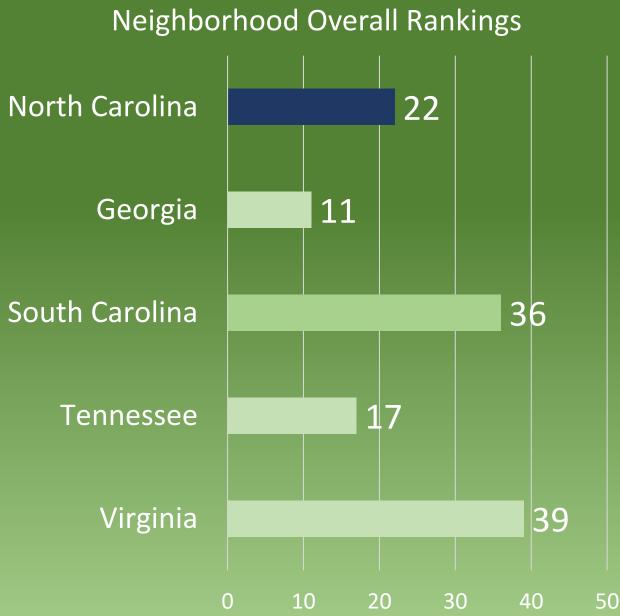


Best Third #1 - #17



#### US News Infrastructure Rankings



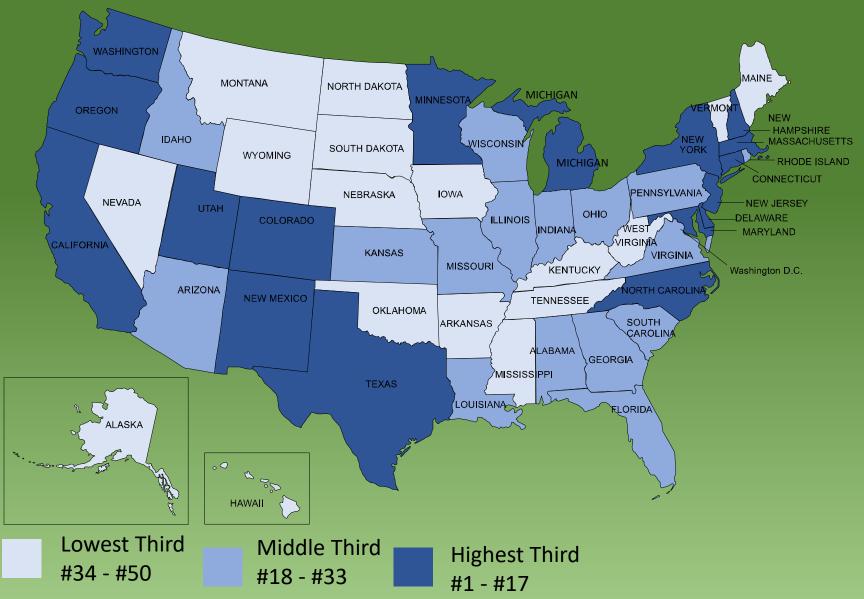




Source: US News 2022

#### State Rankings for Innovation Scores

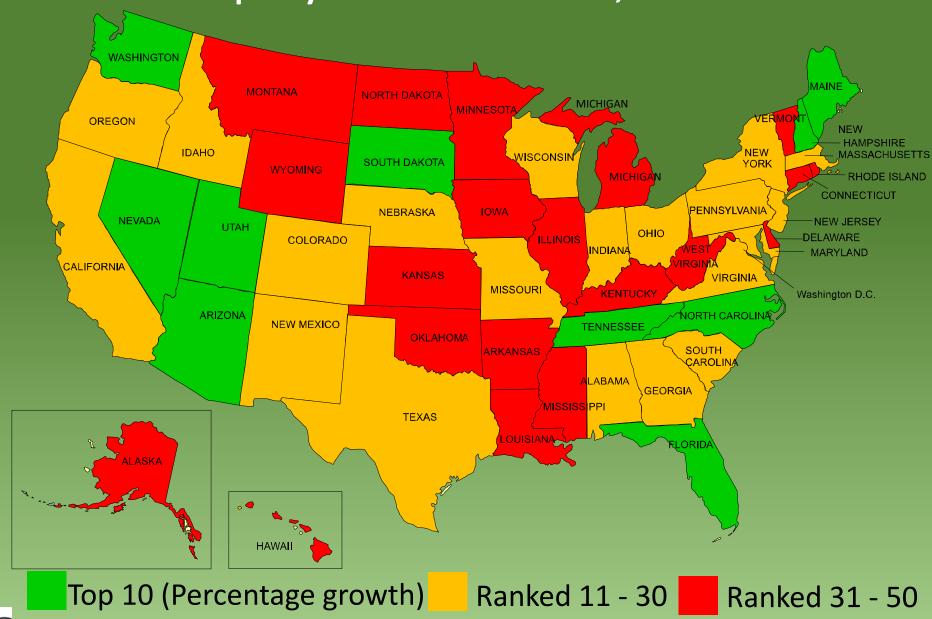
N.C. 17<sup>th</sup>





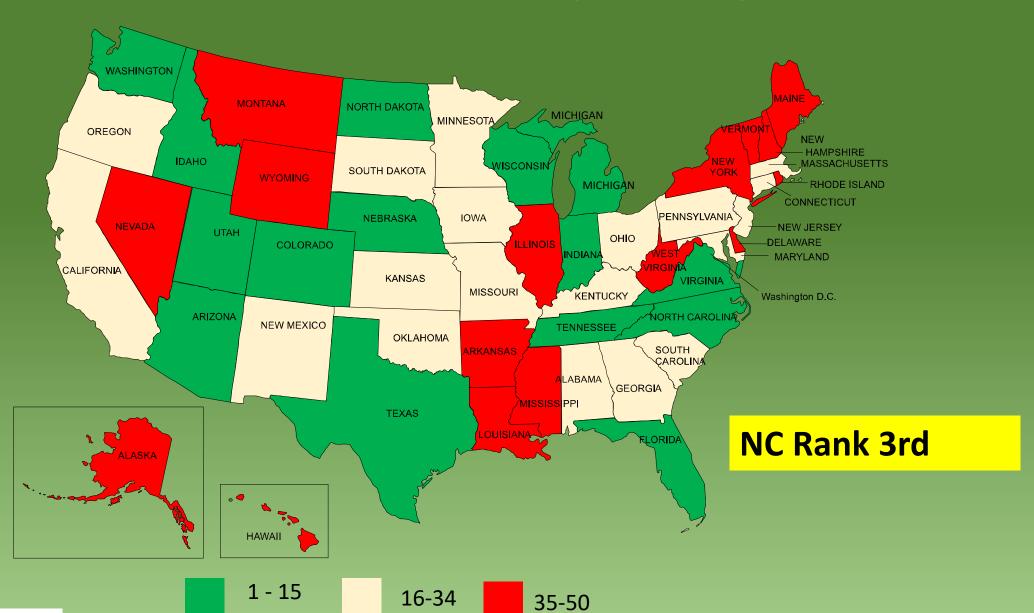
#### Tech Sector Employment Growth, 2016-2021

N.C. 9<sup>th</sup>





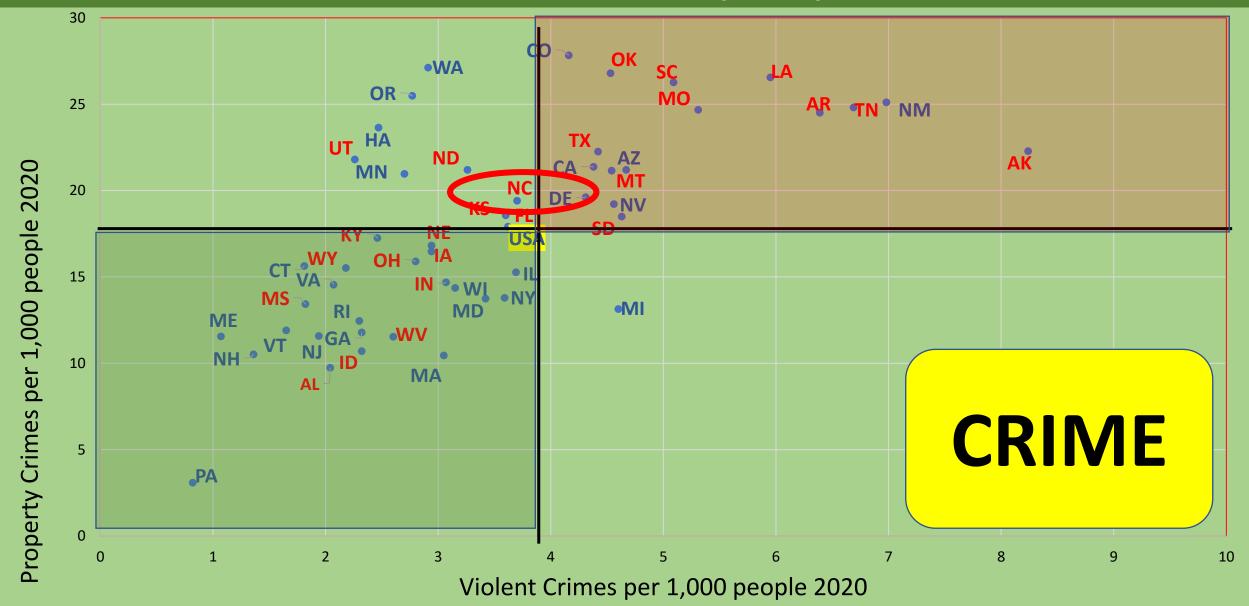
#### 2022 Manufacturing Rankings







#### Violent Crime vs Property Crime



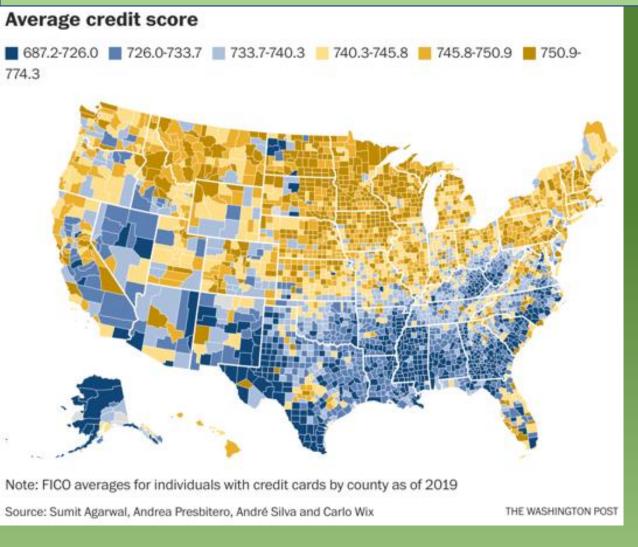


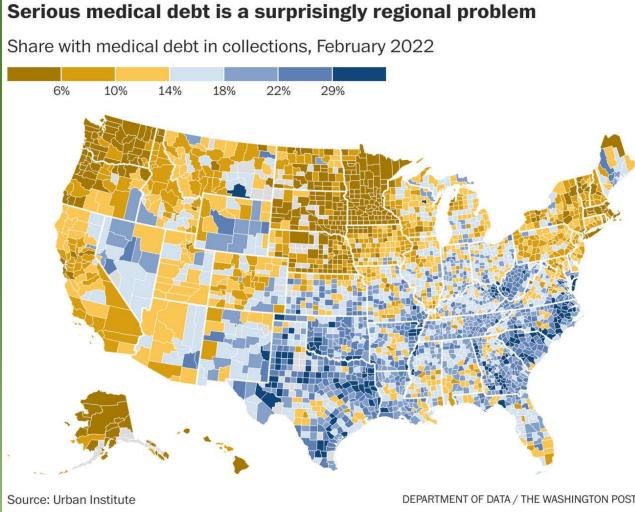
#### Health Ranking and Productivity





#### Individual Metrics are Important- But How They Influence Each Other is Critical







# There Will Be State & Metro Losers | Winners

Predictive Analytics and Trend Spotting Can Help You See Where

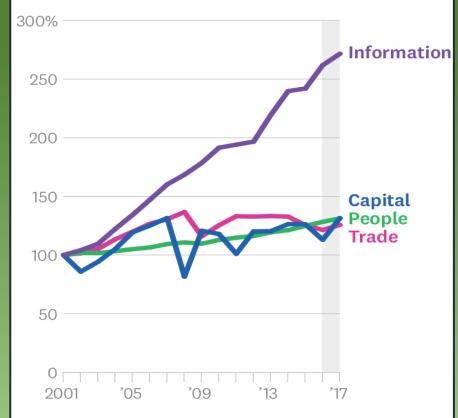
#### What is (was) Globalization?

Globalization is a process of interaction and integration among the people, companies and governments of different nations, a process driven by international trade and investment and aided by information technology.

#### Globalization Is Increasing (So Far)

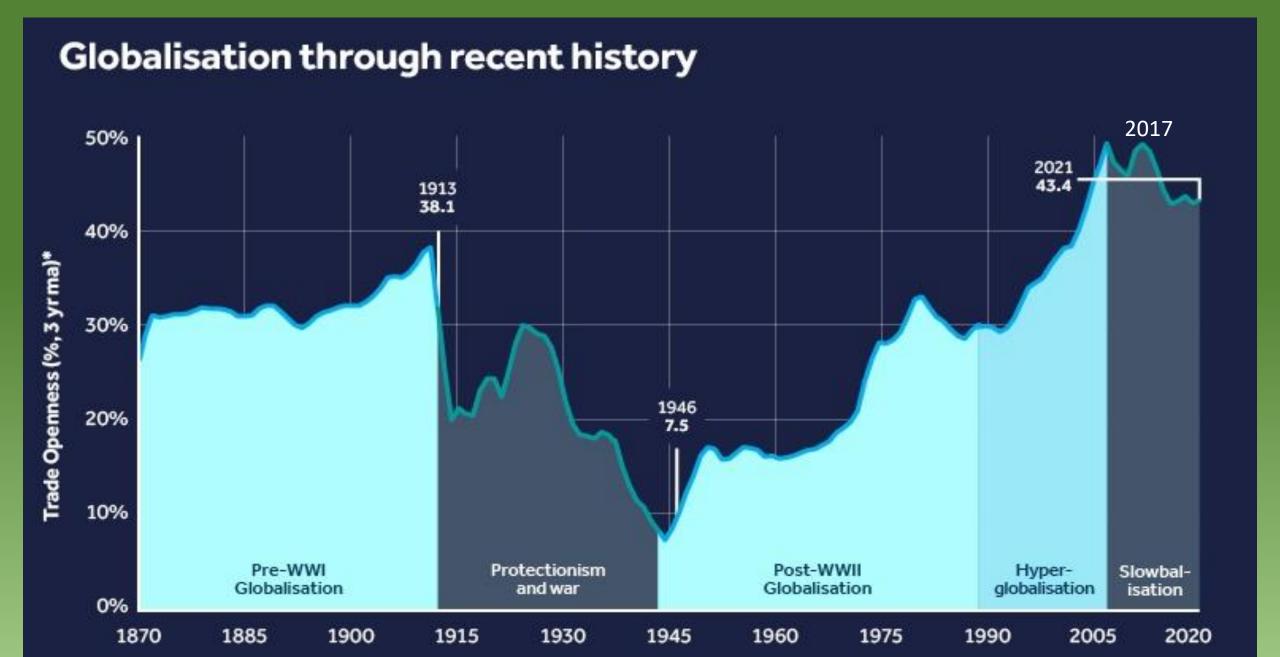
While flows of information show the most growth over time, the percentages of trade, capital, and people flows crossing national borders all increased between 2016 and 2017 as well.

#### Depth of global connectedness, relative to 2001



Note: Information flows consist of the international share of internet traffic, the international share of total telephone call minutes, and trade in printed publications per capita. Prior to 2005, information flows measured the latter two metrics only. Source: DHL Global Connectedness Index 2018







## Global Poly-Crisis

The World Bank estimates 23 countries – with a combined population of 850 million people – currently face high or medium intensity conflict. The number of conflict-affected countries has doubled over the past decade. Global record of 100 million displace refugees.







**World Bank** forecasts war in **Ukraine will** cause 'largest commodity shock' since 1970s





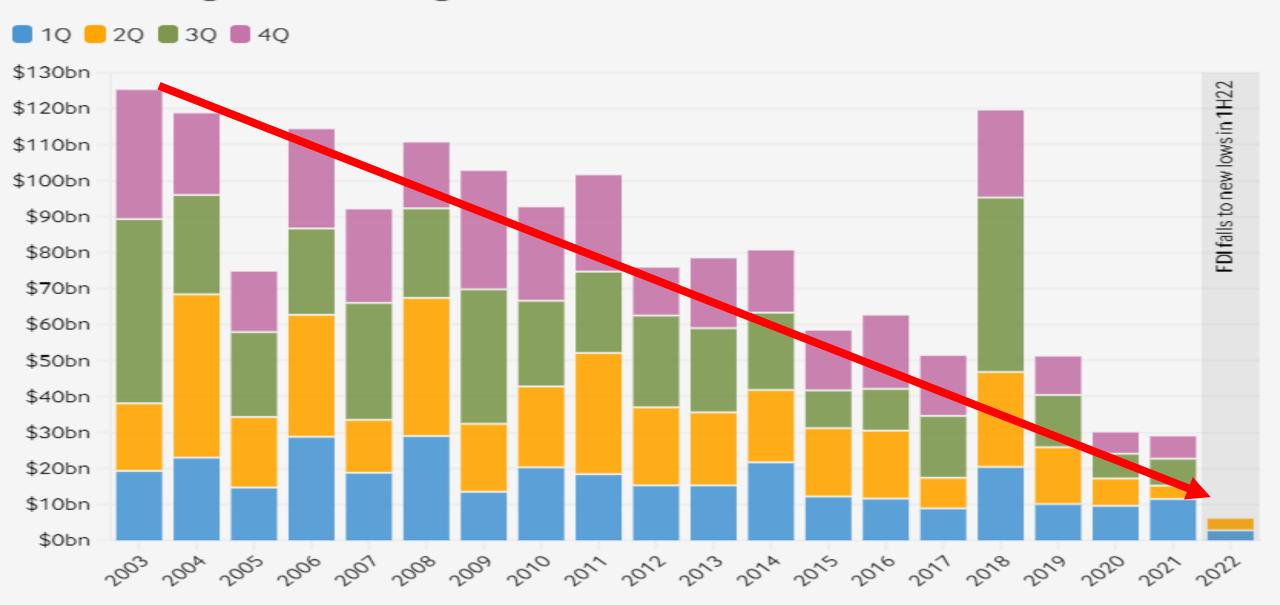




- Policy makers had expected 5.5%
   growth this year, but are now reporting
   2.9% and many believe much lower
- 65 million homes sit empty (20%)
- Domestic demand has collapsed
- Youth unemployment rate at 18%
- New regs have frozen China tech sector

#### China FDI touches new record lows in 1H22

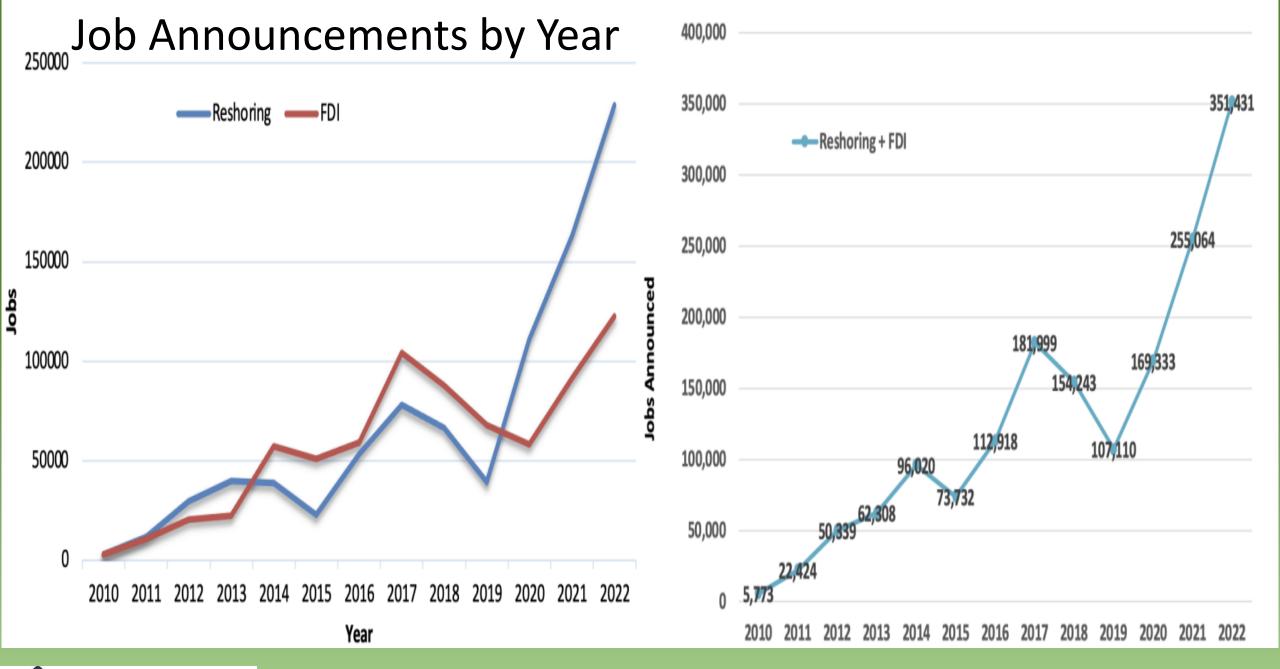
Announced greenfield foreign direct investment into China\*





- Site Selection magazine's survey in January 2022 found that 71.5% of national site selection firms said clients were now considering reshoring projects.
- Fictiv's 2022 State of
   Manufacturing Report-65% of
   U.S. manufacturing companies
   want to increase reshoring due
   to continued supply chain
   disruptions.







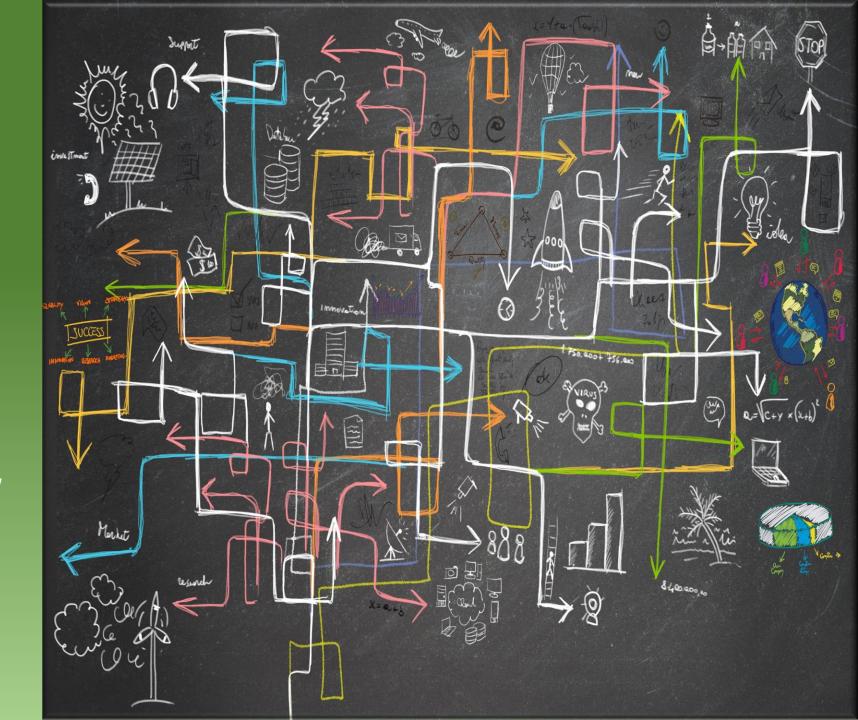
#### 2021 Reshoring and FDI Jobs WASHINGTON MAINE MONTANA NORTH DAKOTA MICHIGAN MINNESOTA VERMONT **OREGON HAMPSHIRE** NEW **IDAHO** MASSACHUSETTS WISCONSIN SOUTH DAKOTA YORK WYOMING RHODE ISLAND MICHIGAN CONNECTICUT PENNSYLVANIA **NEBRASKA IOWA NEVADA NEW JERSEY UTAH** OHIO -DELAWARE **ILLINOIS** COLORADO NDIANA **MARYLAND** VIRGINIA **CALIFORNIA** KANSAS **VIRGINIA** MISSOURI **KENTUCKY** Washington D.C. **ARIZONA** NORTH CAROLINA **NEW MEXICO TENNESSEE** OKLAHOMA ARKANSAS SOUTH CAROLINA Ranked Top 10 for Most Jobs ALABAMA GEORGIA MISSISS PPI **TEXAS** Ranked 11-20 for Most Jobs LOUISIANA FLORIDA ALASKA Ranked 21-50 for Most Jobs





## The Economy

- Inflation still high
- Unemployment 50-year record low
- Hiring remains strong
- Tech renormalizing
- Housing sales stalled
- Trade deficit improving
- Global GDP growth slow
- Interest rates still rising
- Stock market bouncing
- National debt...

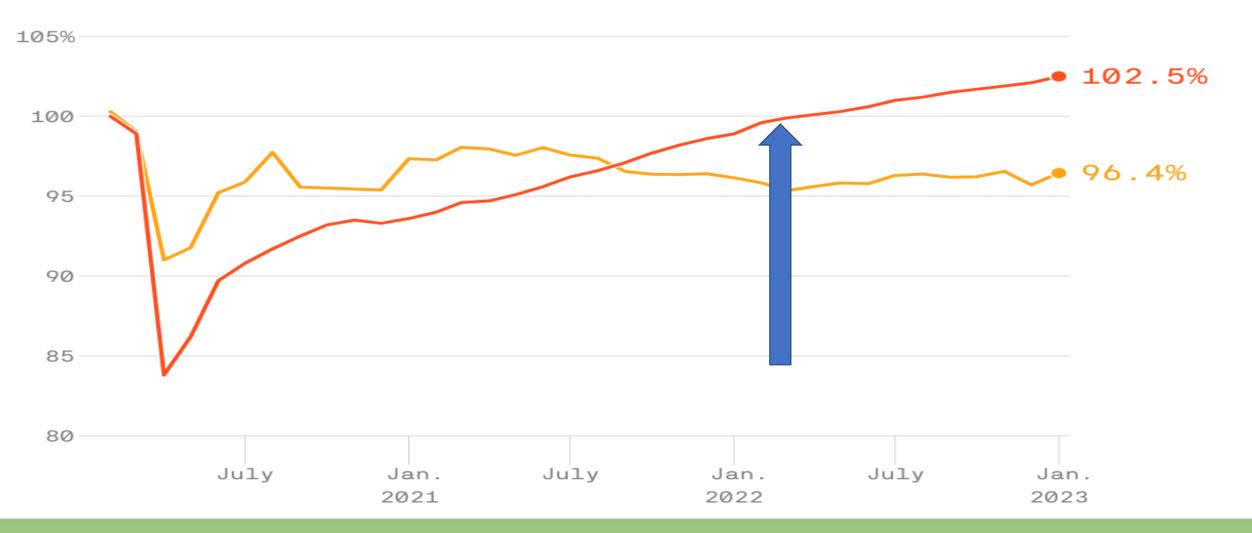




#### Share of U.S. jobs recovered from start of pandemic

Monthly; February 2020 to January 2023

Private sector — State and local government jobs



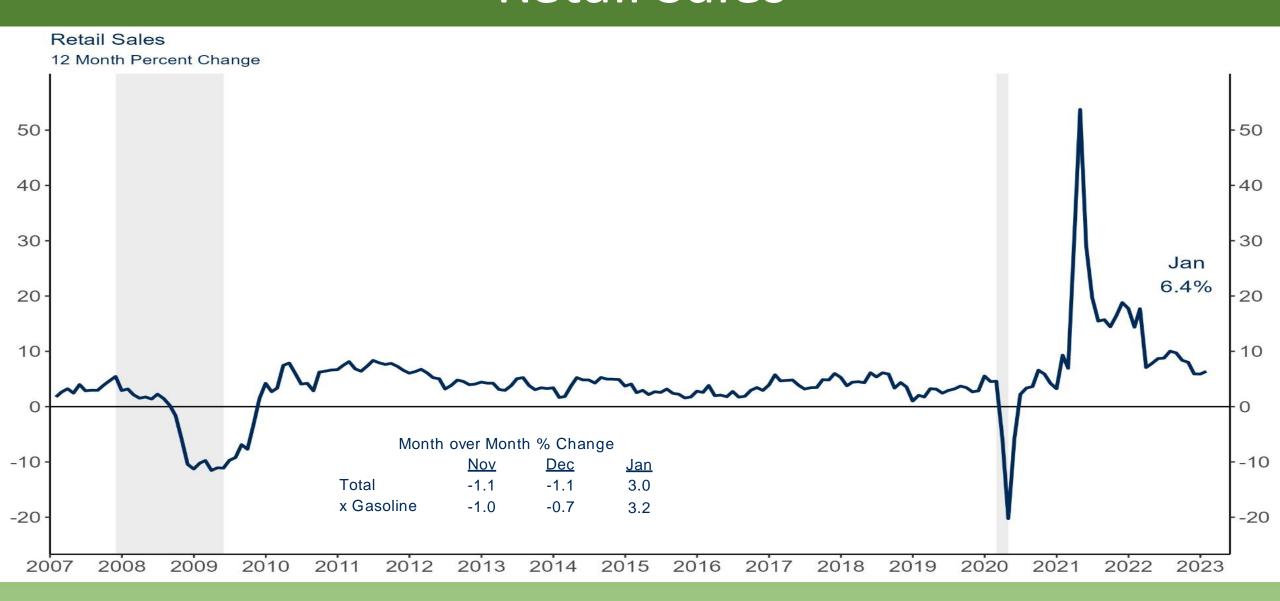


## Consumer Spending and Income



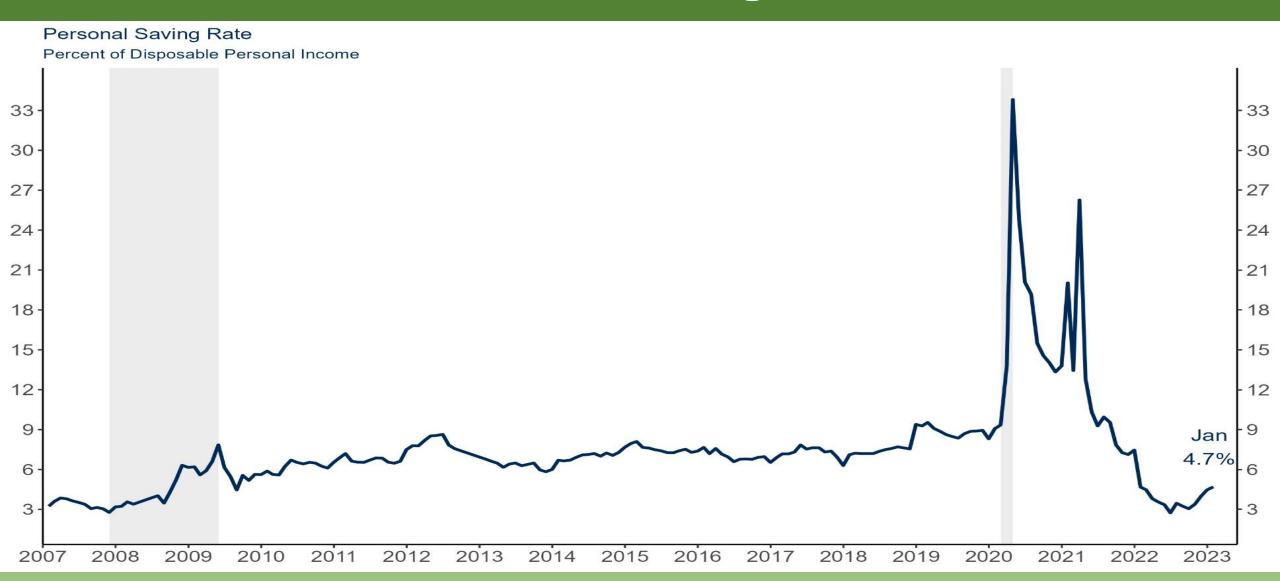


## Retail Sales



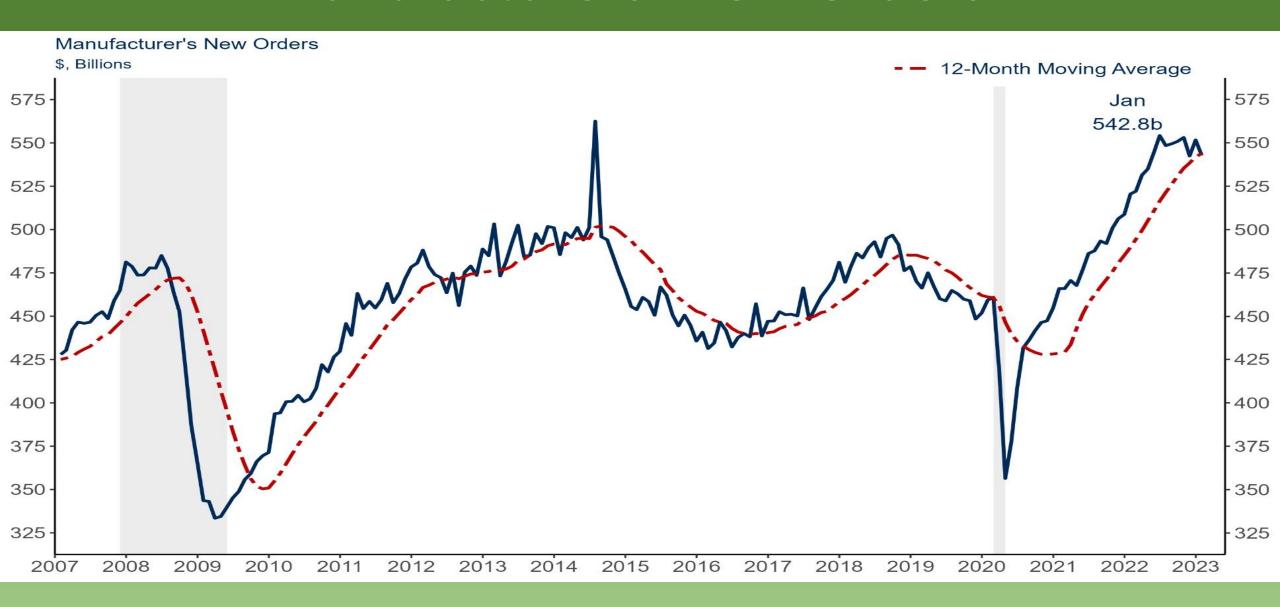


## Personal Saving Rate



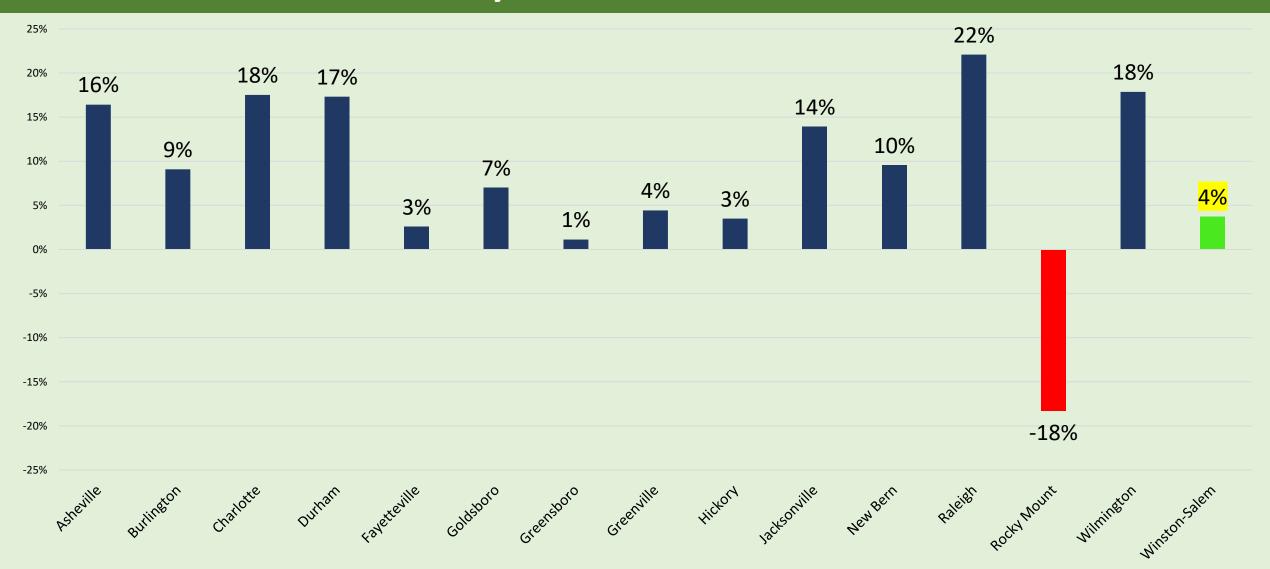


## Manufacturers' New Orders





## GDP Growth by NC Metro 2016-2021



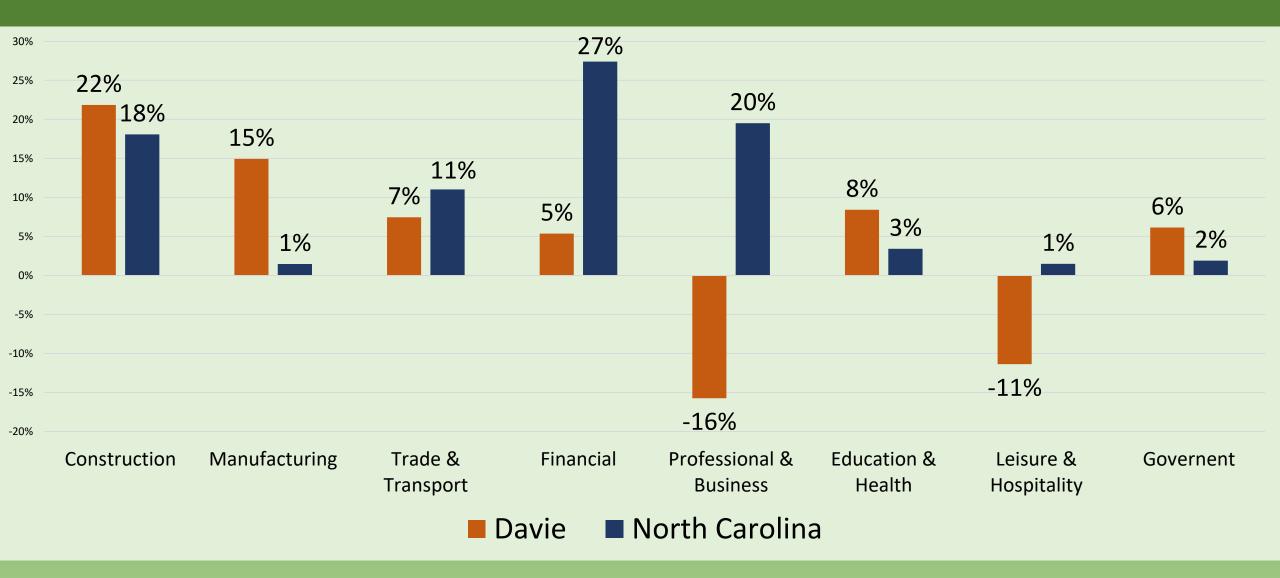


## % Job Growth by PTP County Sept 2017-Sept 2022



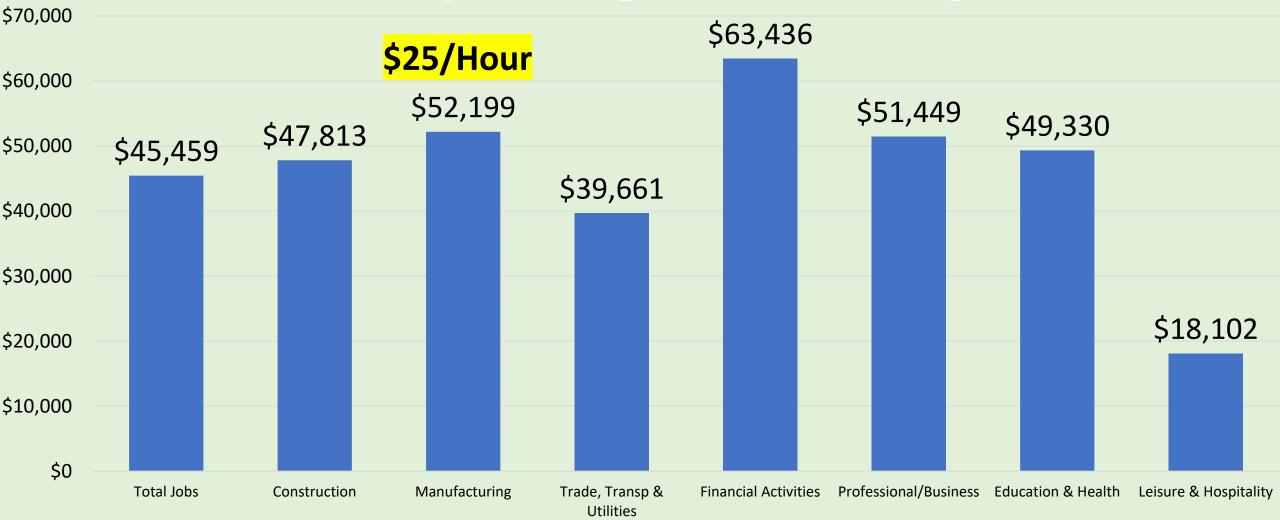


### % Job Growth Davie Co. & NC by Sector Sept 2017-Sept 2022





## Davie County Average Annual Wage 2021





# Davie County Average Annual Wage Growth by Sector 2010-2021 inflation adjusted







# ANNUAL INFLATION RATE DROPS TO 6%

U.S. CONSUMER PRICE INDEX, YEAR-OVER-YEAR CHANGE SINCE 1970

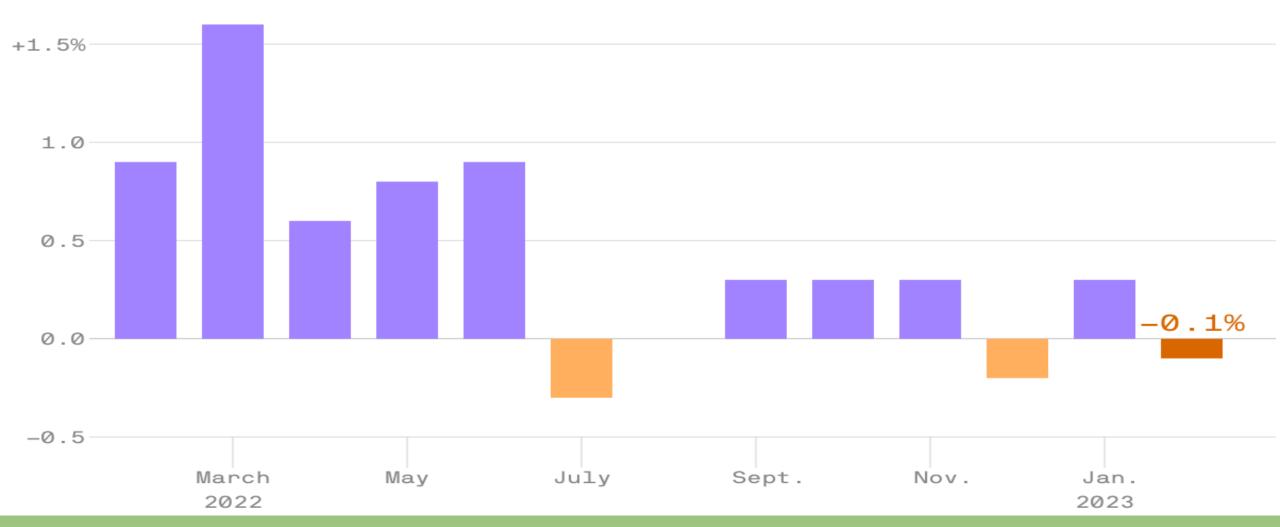


SOURCE: U.S. BUREAU OF LABOR • SHADED AREAS INDICATE U.S. RECESSIONS



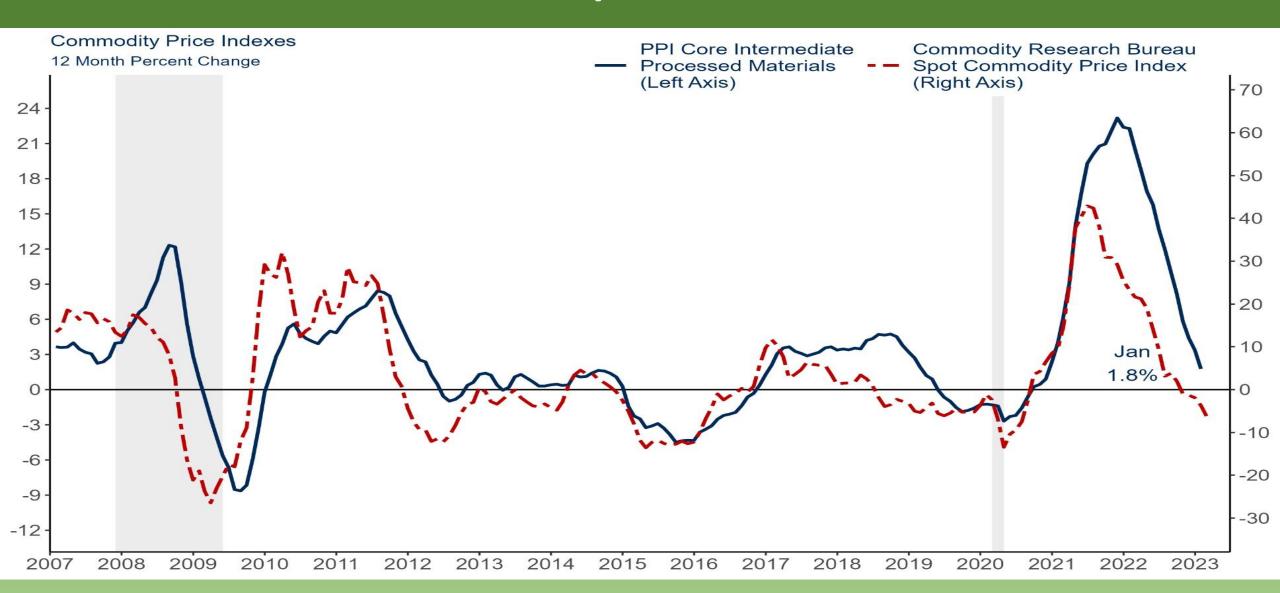
#### Change in U.S. producer price index

Monthly; January 2022 to January 2023





## Commodity Price Indexes





#### West Texas Intermediate crude oil prices, per barrel

Daily; Jan. 1, 2022, to 12:06pm March 17, 2023





## **Real Estate Thinking for 2023**

#### **Real Estate Headwinds**

- Construction labor availability
- Labor costs
- Material costs
- Land costs
- Interest rates
- Inflation





## Real Private Construction Put In Place





## Real Estate Sector Thinking for 2023

Office - Record vacancy at the end of 2022, 18.2%. Negative absorption of 37 million sq ft in 2022. New construction is slowing, some.



## Real Estate Sector Thinking for 2023

Lodging - Overall demand still below prepandemic levels, but partially offset by higher room rates.
Severe labor shortages.



# Real Estate Sector Thinking for 2023

Retail - Resilient demand with record low construction. Vacancy at 15-year low, less than 6%.

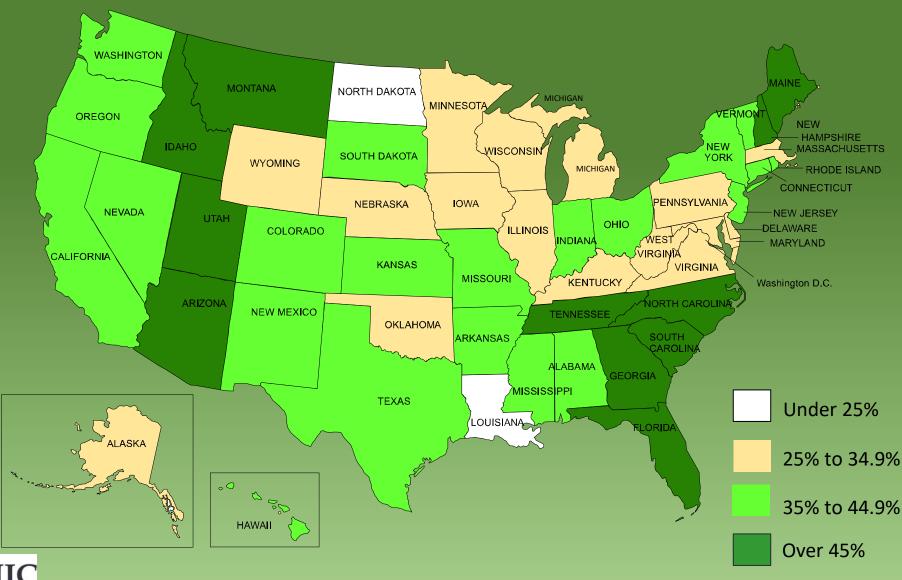


## Real Estate Sector Thinking for 2023

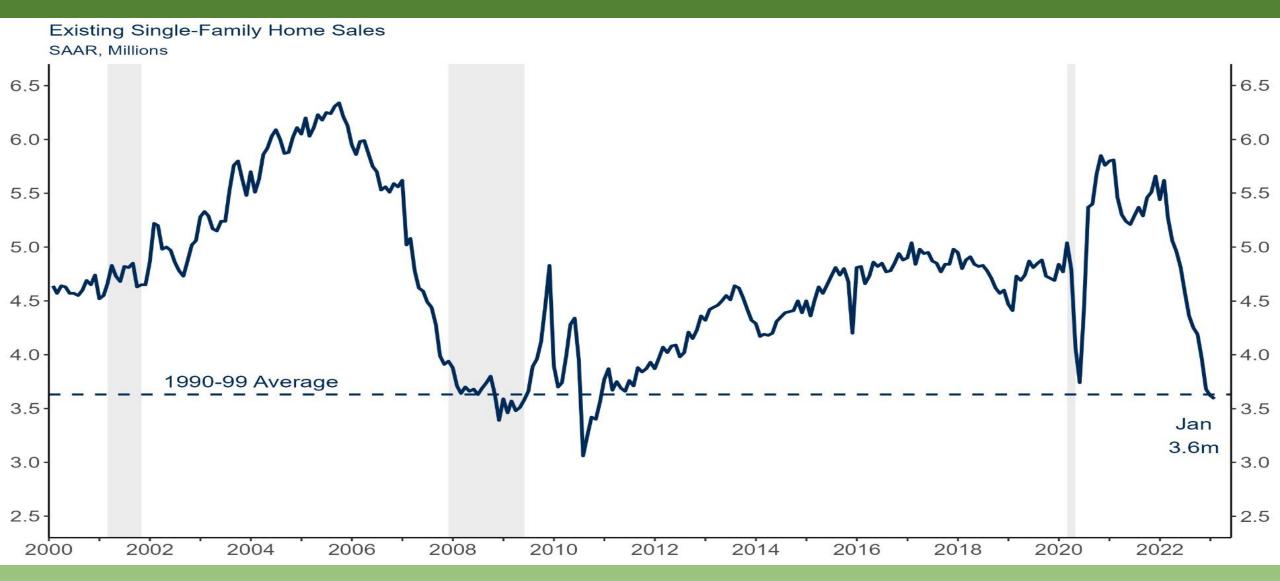
Industrial - 3.3% vacancy at the end of 2022, 18% rent increase YoY. Some moderation in demand, slowing building growth.



## Housing Price Increase 2020Q1 to 2022Q3



## Existing Single-Family Home Sales



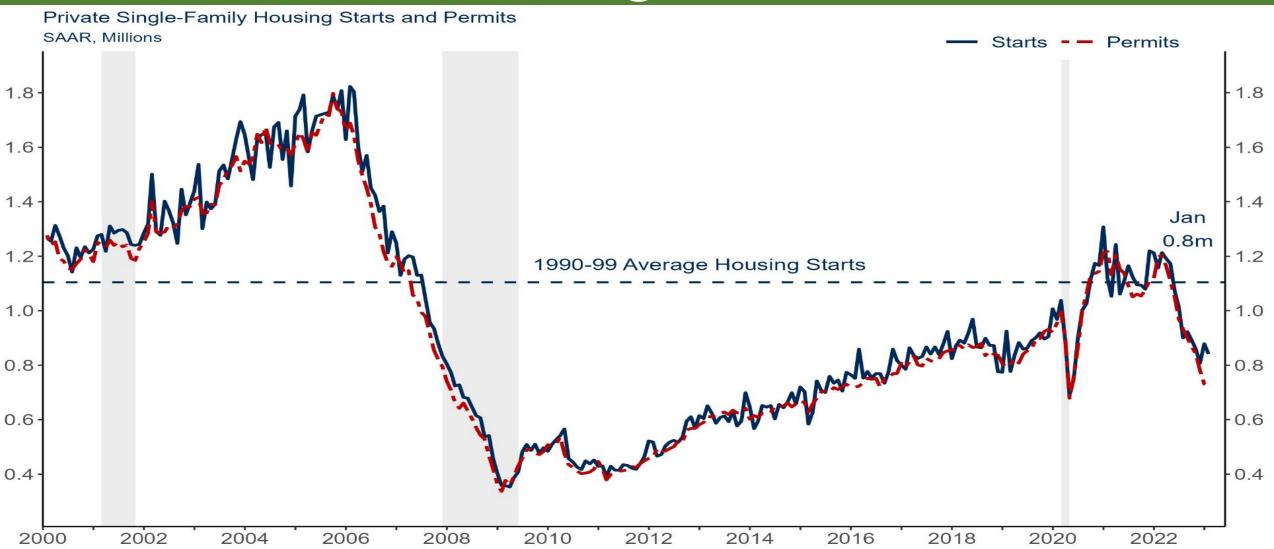


#### **Home Interest Rates and Affordability**





## Private SF Housing Starts & Permits





Real Estate Sector Thinking for 2023

Residential Projections are for declining sales and prices that remain the same or fall slightly.



## US Economic Reset

Return of a National Industrial Policy

Logistics and Supply Chains

**Immigration** 

Tech & Other Monopolies

**Political** 



#### Most Americans Satisfied With Their Personal Life and Specific Life Aspects



Jan. 2-22, 2023 \*Based on employed adults Those with other answers are not shown.







